

A Media History in n+1 Sources
Third Workshop of Media History/CH
University of Basel, 23-24 November 2023

23 November 2023, eikones, Rheinsprung 11

17h00 Opening of the Conference

Friedrich Balke, Ruhr-Universität Bochum:

„Death Ships. The Dark Side of the Oceanic Turn“

Apéro riche

24 November 2023, Seminar für Medienwissenschaft, Holbeinstrasse 12

9h00-10h00 Section 1

Paper Matters. Magazines, Art Journals, Printed Photography as Sources

9h00 – 9h20

Heike Bazak, Sascha Deboni, PTT Archives, Berne: *Grey Literature. A Gateway to Company Archives*

Respondent: Sarine Waltenspül, University of Lucerne

9h20-9h40

Muriel Heisch, University of Basel: *Illustrated Art Journals of the 19th century. Between Distant and Close Reading*

Respondent: Gabriele Balbi, USI Università della Svizzera italiana

9h40-10h00

Gabrielle Duboux, University of Lausanne: „*Enteignung der Pharma Industry*“: *Photograph of a Vandalised Eidophor Truck*

Respondent: Marie Sandoz, University of Basel

10h00-10h30 Break

10h30-11h30 Section 2

Virtual Touch. Physical Sources for Digital Media

10h30 – 10h50

Deborah Barcella, USI Università della Svizzera italiana: *Exploring the Historical Trajectory of the World Wide Web Trademark via CERN Archive Sources*

Respondent: Magnus Rust, University of Basel

10h50-11h10

Stefanie Bräuer, Lucie Kolb, Lara Kothe, Philipp Messner, FHNW Basel: *THEswissTHING will connect you to the THINGNET and the Internet – a Postcard from 1995*

Respondent: Maria Eriksson, University of Basel

11h10-11h30

Daniela Zetti, Universities of Lübeck and München: „Ferrite cores store 18 000 pieces of information for lighting“. A Siemens Ad from 1964

Respondent: David Bucheli, University of Basel

11h30-12h00 Break

12h00-13h00 Section 3

Listen Up, Let Me See! Audiovisual Sources

12h00-12h20

Michelle Ziegler (ETH) and Matthias Kassel (Paul Sacher Stiftung) , *Approaching Audio Archives: a Tape of Edgard Varèse*

Respondent: Jan-Friedrich Missfelder, University of Basel

12h20-12h40

Théo Mäusli, SRG SSR and USI Università della Svizzera italiana: *The Archival History of the „Jugendkrawalle“*

Respondent: Monika Dommann, University of Zurich

12h40-13h00

Benjamin Bobst, SRG SSR: *Play Suisse - A Source for Historians?*

Respondent: François Vallotton, University of Lausanne

13h00-14h00 Lunch

14h00-15h00 Media History/CH Meeting and Conclusions